



TAKING YOUR NAME TO THE TOP.

**Your Artwork Deadline**  
April 26th

# Adbloc

## Artwork Submission Guidelines

**Display Type:** Chairlift Safety Bar Signage

**Artwork Size:** Trim: 229mm (wide) x 51mm (high)  
Bleed: 233mm (wide) x 55 mm (high)

### File Size & Resolution

All files should be set up to the exact dimensions of the Adbloc (shown above).  
Please allow for 2mm bleed all around. File resolution should be set at 300dpi for all files.

### Formats We Accept

PDF, EPS, High Resolution JPEG, Illustrator, InDesign or Photoshop formats. Our preferred file format is high resolution CMYK PDF with all fonts embedded or turned to paths. All text should be converted to outlines/paths before sending us the files. Please do not supply files with embedded images, all photographic artwork should be linked to your file. All colours will be printed as CMYK.

### Formats We Don't Accept

Adobe Pagemaker, Quark Xpress, MS Publisher, MS Word, MS Excel Freehand MX.

### Print Medium

Clear self adhesive PVC

### Submitting Files

Artwork can be uploaded to our drop box <https://dropbox.yousendit.com/alpinemedia> or emailed to [artwork@alpinemedia.co.nz](mailto:artwork@alpinemedia.co.nz).

### PLEASE NOTE

For the added security of your media, we now place a **holding screw** in the lower left corner of the Adbloc lens. Please note the location as below\* and allow for this in your artwork.



\*Not shown at actual size.



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