

# Alpine Media

## 2010 Advertising Production

### Illuminated Poster Production

January 2010

**DISPLAY TYPE:** Indoor illuminated display cases

<b>POSTER SIZE:</b>	<b>LARGE</b>	Trim size	1750mm x 1170mm (portrait)
		Display area	1750mm x 1150mm (portrait)
	<b>MEDIUM</b>	Trim size	1220mm x 820mm (portrait)
		Display area	1220mm x 800mm (portrait)

**ARTWORK REQUIRED:** Freehand, Illustrator, Quark or Photoshop. Mac or PC EPS formats. All text should be converted to outlines/paths before sending us the files. Please do not supply files with embedded images, all photographic artwork should be linked to your Freehand, Illustrator or Quark file. Please make sure all overprints are switched off. Please ensure a colour proof is supplied with the file.

**MEDIA TYPES:**

Files for printing should be supplied to us via email if under 10MB or by CD

**FILE SIZE & RESOLUTION:** All files should be set up to 20% of the actual size. Please allow a 5 mm bleed all around. File resolution should be set at 350dpi min. for all files.

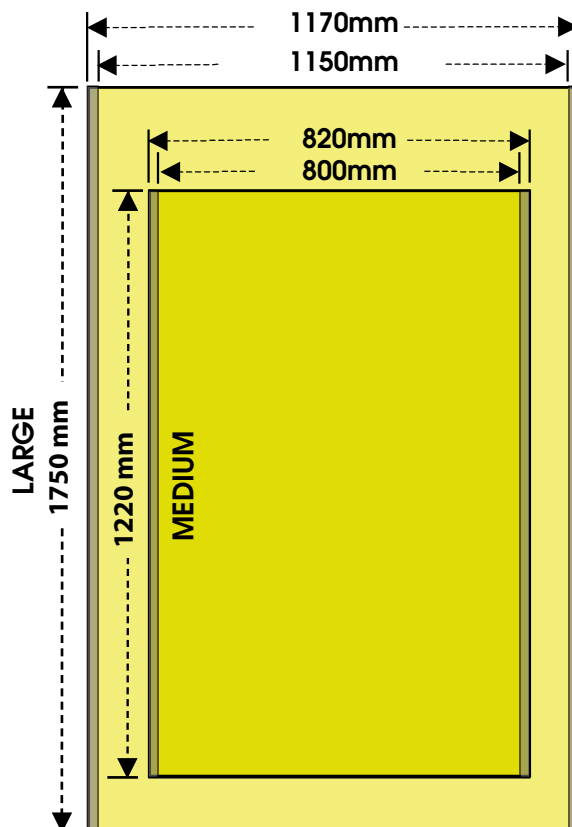
**PRINT MEDIUM:** 1200 dpi hi definition Matrix translucent film.

**ARTWORK DEADLINE:** May 24th, 2010

**SPECIAL INSTRUCTIONS:** Artwork or finished posters to go directly to:

**Alpine Media Ltd**  
artwork@alpinemedia.co.nz

Please call us if you need a courier drop address.  
03 376 4194



**IMPORTANT:**

Our illuminated boxes capture the artwork behind a clear perspex sheet which in turn is held by 10mm aluminium lips running the full height of the display.

Please ensure you supply the artwork / poster that allows for the 10mm lip each side.