

# Alpine Media

## 2010 Advertising Production

### Tower Pad Production

January 2010

**DISPLAY TYPE:** Lift tower signage

**TOWER BANNER SIZE:** Display area 775mm x 1280mm (portrait)

**ARTWORK REQUIRED:** Freehand, Illustrator, Quark or Photoshop. Mac or PC EPS formats. All text should be converted to outlines/paths before sending us the files. Please do not supply files with embedded images, all photographic artwork should be linked to your Freehand, Illustrator or Quark file. Please make sure all overprints are switched off. Please ensure a colour proof is supplied with the file.

**MEDIA TYPES:** Files for printing should be supplied to us on Zip 100, Jaz 1GB, or CD

**FILE SIZE & RESOLUTION:** All files should be set up to the exact dimensions of the Tower Banner. 775mm x 1280mm trim size. Please allow a 5mm bleed all around. File resolution should be set at 300dpi min. for all files.

**PRINT MEDIUM:** 500gsm seam welded PVC

**ARTWORK DEADLINE:** May 24th, 2010

**SPECIAL INSTRUCTIONS:** Artwork to go directly to:

**Alpine Media Ltd**  
artwork@alpinemedia.co.nz

Please call us if you need a courier drop address.  
03 376 4194

